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Enterprising Women Magazine Honors Babson College Center for Women's Leadership with its 2010 Enterprising Women Advocacy Award

CARY, NC: Monica Smiley, publisher and CEO of *Enterprising Women* magazine (www.enterprisingwomen.com), awarded the Center for Women's Leadership at Babson College with the 2010 Enterprising Women Advocacy Award in recognition of its leadership in advancing women's entrepreneurship in the United States and throughout the world. Judith Reed, assistant director of the Center, accepted the award on behalf of Babson College during the 2010 Enterprising Women of the Year Awards Celebration, March 17-19 in Miami, FL.

"Leaders of the women's entrepreneurship community in the United States and beyond recognize the Center at Babson for its outstanding advocacy on behalf of women in business. We wanted to shine the spotlight on the outstanding work they do and provide well-deserved recognition," Monica Smiley said.

Based in Babson Park, MA, the Babson College Center for Women's Leadership (www3.babson.edu/CWL) operates under a mission to create, support and disseminate best practice for women's entrepreneurial leadership through educational excellence, innovative professional development, and outreach and research that translates data into knowledge and knowledge into action. It focuses on women at all stages of their careers, as well as on organizations that are committed to leveraging the talent and market power of women. The Center's programs, outreach activities, and research all promote the use of creative and innovative approaches that enable women and organizations to develop and act on opportunities that create value for stakeholders and society.

About Enterprising Women Magazine:

Enterprising Women magazine (www.enterprisingwomen.com), headquartered in Cary, NC, is the nation's only women-owned magazine published exclusively for women business owners that chronicles the growing political, economic and social influence and power of entrepreneurial women. The magazine provides a friendly meeting place, a public forum, and a national stage for the critical issues confronting women's businesses and daily lives from the unique perspectives and experiences of entrepreneurial women. Each spring, the magazine hosts its renowned Enterprising Women of the Year Awards Celebration, an annual tribute to the top women entrepreneurs in North America.